What is claimed is:

- A tampon for feminine hygiene comprising an insertion end, a withdrawal end, a center
 region, a longitudinal axis, and an outer surface;
 said tampon being comprised of compressed fibrous material;
 wherein said outer surface of said tampon comprises a plurality of raised portions;
 each of said raised portions comprising a length dimension and a width dimension; wherein
 said width dimension varies as measured along said length dimension.
- 2. The tampon according to Claim 1 wherein the largest width dimension is located in said insertion end.
- 3. The tampon according to Claim 1 wherein the largest width dimension is located in said withdrawal end.
- 4. The tampon according Claim 1 wherein the smallest width dimension is located in said center region.
- 5. The tampon according to Claim 1 wherein said width dimension varies continuously as measured along said length dimension.
- 6. The tampon according to Claim 1 wherein said width dimension varies intermittently as measured along said length dimension.
- 7. The tampon according to Claim 1 wherein said raised portions are evenly spaced.
- 8. The tampon according to Claim 1 wherein the fibrous material of said tampon has an essentially uniform density over a cross-section of the tampon.
- 9. The tampon according to Claim 1 wherein the fibrous material of said tampon has varying density over a cross-section of the tampon.
- 10. The tampon according to Claim 1 wherein said tampon further comprises a core which is highly compressed.

- 11. The tampon according to Claim 1 wherein said withdrawal end further comprises a withdrawal member.
- 12. The tampon according to Claim 1 wherein said withdrawal end further comprises a finger indent.